

Business in VIETNAM: negotiating the cultural terrain

Webinar hosted by



Manuel Wendle
Intercultural Trainer and Founder of
Culture Bridge

Grant Hall
Event Manager and Founder of
League Cultural Diplomacy



This webinar is designed for groups and individuals who are in the initial or exploratory stages of doing business in Vietnam. Manuel Wendle and Grant Hall deliver an overview of the business culture of Vietnam and provide practical advice on how to negotiate Vietnam's sometimes complex cultural terrain. Both Manuel and Grant have many years' experience managing businesses in Vietnam and are experts in the intercultural communications and cultural engagement fields.

ABOUT MANUEL WENDLE

From Basle in Switzerland, Manuel provides cross-cultural training for expatriates in Vietnam and for Vietnamese doing business in intercultural environments. Manuel is passionate about Vietnam, its culture and socioeconomic development and he is dedicated to creating mutual understanding among people from different cultures.

ABOUT GRANT HALL

From Adelaide in Australia, Grant is a leading expert in corporate cultural diplomacy and cultural engagement. His business, League Cultural Diplomacy, helps individuals and organisations to from around the world to build outstanding relationships and influence abroad or across cultures by using the methods of cultural diplomacy.

WEBINAR STRUCTURE

1. Introduction
2. Overview of business environment
3. Common pitfalls (teams & individuals)
4. Business culture basics
5. Business etiquette tips
6. Using events and initiatives
7. Approaches and strategies
8. Discussion

DATES, TIMES & BOOKING DETAILS

This webinar is presented regularly. To register your interest go to <http://eepurl.com/cZahFP>

Tailored, private webinars or onsite presentations can also be organised for individuals or corporate groups. Contact Manuel or Grant today to find out more.

FOR MORE INFORMATION

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