



EDUCATION SERVICES

ABOUT LEAGUE CULTURAL DIPLOMACY

League Cultural Diplomacy (LCD) is an international event management and consulting agency that specialises in cultural engagement. We help our clients build relationships, trust and influence abroad or across cultures through cultural events and other creative initiatives. Based in South East Asia, we are an Australian registered business with the ability to deliver our services globally

SERVICES TO EDUCATION PROVIDERS

Using culture based techniques we help education providers to attract international students, enter and succeed in new international markets, build healthy internal and external relationships with stakeholders, develop brand image and awareness and heighten levels of international engagement. We do this through our event management, consulting and training services. Our staff have worked with numerous education providers including universities and colleges in Asia, North America, Europe and Australia.

FOR MORE INFORMATION

Web:

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EVENT MANAGEMENT

Examples include the management of:

- ✓ cultural events and initiatives at home or abroad, such as arts or sports events
- ✓ international study tours and student or research exchanges
- ✓ on campus visual art programs
- ✓ foreign market brand development events or relationship building initiatives
- ✓ corporate hosting or sponsorship functions at sports or performing arts events
- ✓ cross-cultural engagement initiatives for students

CONSULTING

Examples include the:

- ✓ provision of consulting advice relevant to culture and international or cross-cultural relations
- ✓ undertaking of consultative tasks such as research, relationship building exercises or establishing relationships with educational institutions abroad

TRAINING

- ✓ Tailored training courses
- ✓ Cross-cultural competency training
- ✓ Workshops and speaking appearances for business or creative arts students

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